

ROBERT M. BALDWIN
Mayor

THOMAS B. SMITH
Council President



BOROUGH of SOUTH PLAINFIELD

MIDDLESEX COUNTY • NEW JERSEY

Office Of The Mayor

September 11, 1957

AN OPEN LETTER TO WALTER O'MALLEY

Dear Walter:

Have you ever heard of New Brooklyn? No? Well, I guess we can forgive you for that because since 1926 we have been the Borough of South Plainfield, Middlesex County, New Jersey.

New Brooklyn was our name then but now we are a thriving Borough, with a plan for the future, -- a future we ask you to share.

Let us tell you about ourselves and our plan.

Picture this community, strategically located just on the fringe of the metropolitan area. Only ten minutes from the Garden State Parkway, twenty minutes from the New Jersey Turnpike, on the Lehigh Valley Railroad, ten minutes from U. S. Route 22 and touched by the new East-West Expressway, over nine square miles of land, much of which is still open area, and all this plus a Heliport.

Yes, a Heliport! for that is precisely what we have designated Hadley Airport on our Master Plan.

Look at our maps, and see our location in regards to Trenton, Philadelphia and other Cities, and to top it all, no parking problems.



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And say, Walter, lets talk about the people of South Plainfield;

We cannot guarantee that all of our constituents are DODGER fans, anymore than we can guarantee how they are going to vote, because thats the kind of people we have. Like your Brooklyn, South Plainfield is a melting pot of all nationalities who are high spirited, enthusiastic, impatient for progress, and love Baseball.

SO WE SAY TO YOU - - GO WEST DODGERS - - - but only across the Hudson to South Plainfield, New Jersey.

You have the Team, Rockefeller has the money, and we have the land. Hop a Helicopter and drop over to look around - - - we know you will decide on SOUTH PLAINFIELD (NEW BROOKLYN) as the future home of the DODGERS.

Sincerely,


MAYOR.

