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LA file

NATIONAL BROADCASTING COMPANY, INC.

A SERVICE OF RADIO CORPORATION OF AMERICA

Sunset and Vine, Los Angeles 28, California

HOLLYWOOD 9-6161

February 27, 1957

Mr. Walter O'Malley  
Dodgers' Training Camp  
Vero Beach, Florida

Dear Walter:


I'm listening Pal! But its awfully hard to find those 5¢ cigars here in California!

You really took Los Angeles by storm. I never saw a city with as much enthusiasm as was shown here on the day it was announced that you had purchased the Los Angeles franchise. Everywhere I went people were asking me (as if I knew) -- would the Dodgers be here in 1958. The only answer I could give them was the same thing I have been saying all along -- when Los Angeles provides the facilities I am sure a Major League club will then make a move, and not before. There is no question in my mind about the attendance that could be had here when Major League ball does come. We all know what happened in Milwaukee but I would be willing to bet that Los Angeles will outdraw Milwaukee's highest attendance their very first year here.

Are you planning to visit the coast in the near future? If so, would love to see you. Also, there is no need of me sending you cigars that you won't smoke so please let me know what kind you want.

My very best wishes to everyone.

Kindest and warmest regards,

  
Leo Durocher

8C

