

WESTERN UNION  
TELEGRAM

WUD033 PD

FAX NEWYORK NY MAY 10 916A

WALTER O'MALLEY BROOKLYN BASEBALL CLUB

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IN VIEW OF THE ANNOUNCED CONFERENCE TODAY I MUST  
CALL YOUR ATTENTION TO THE FACT THAT WIDE  
PUBLICITY AND NEWSPAPER DISCUSSION AT THIS TIME OF  
ANY FRANCHISE TRANSFERS IS HARMFUL TO BASEBALL NO  
CHANGES CAN BE MADE DURING THE PLAYING SEASON  
AND ANY PUBLICITY RELATIVE TO FUTURE ACTION IS TOBE  
AVOIDED BY ALL CLUBS I HOPE YOU WILL ALSO POINT  
OUT TO YOUR CONFEREE THAT HEADLINES AND PUBLICITY  
STATEMENTS AT THIS TIME WILL ONLY DELAY AND  
PERHAPS UPSET THE PROGRAM THEY HAVE IN MIND

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